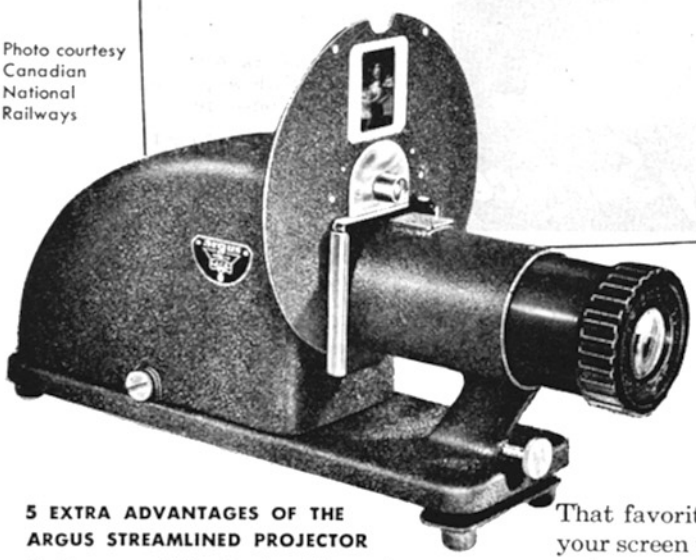
RIGHT SIDE UP WITHOUT CARE . .

Photo courtesy Canadian National Railways



when you use an argus projector

5 EXTRA ADVANTAGES OF THE ARGUS STREAMLINED PROJECTOR

1. Tempered heat absorbing glass to guard the life of your film. **2.** Air space between lamphouse and carrier gives extra slide protection. **3.** Die cast body for beauty and durability. **4.** Easy lamp replacement. **5.** Rotary Slide Carrier for easy operation.

PRICE

$22.75 *including Rotary Slide Carrier*
5.00 *lens coating charge*
$27.75 *total*

argus
ANN ARBOR, MICH.

That favorite slide of your prized vacation shot will never hit your screen upside down when you use an Argus Projector. You put your transparency into the Argus Rotary Slide Carrier—*right side up*. Turn the carrier and your slide is correctly presented for projection.

You'll like the Argus Projector for other keen advantages, too. It will give your slides brilliant illumination, right out to the edge of your image. You get low light reflection losses too, because all elements of the Argus projection lens are coated. 16% more light goes through, because of this feature alone.

Try your favorite transparency on the Argus Projector at your favorite camera store.

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